

Amendments to the Specification:

Please amend paragraph [0001] of the specification as shown below:

--This application claims the benefit under 35 U.S.C. § 119(e) of U.S. provisional application serial no. 60/441,408, filed January 22, 2003. Moreover, this application is a continuation-in-part of co-pending application serial no. 10/682,435, filed October 10, 2003, and now U.S. Patent No. 6,917,301, issued July 12, 2005. Application serial no. 10/682,435 is a continuation-in-part of co-pending application serial no. 10/438,923, filed May 16, 2003, and now U.S. Patent No. 6,982,649, issued January 3, 2006. Application serial no. 10/438,923 is a continuation-in-part of co-pending application serial no. 10/285,639, filed November 1, 2002, and now U.S. Patent No. 6,873,266, issued March 25, 2005, which is a continuation of application serial no. 10/137,357, filed May 3, 2002, and issued as U.S. Patent No. 6,507,285 on January 14, 2003. Application serial no. 10/137,357 is a continuation of application serial no. 09/767,846, filed January 24, 2001, and issued as U.S. Patent No. 6,417,778 on July 9, 2002. Application serial no. 09/767,846 is a continuation of application serial no. 09/418,752, filed October 15, 1999, and now abandoned. Application serial no. 09/418,752 is a continuation-in-part of application serial no. 09/304,051, filed May 4, 1999, and issued as U.S. Patent No. 6,219,876 on April 24, 2001. Each of the above-identified applications is fully incorporated herein by reference.--

Please amend paragraph [0023] of the specification as shown below:

--[0023] The controller may be coupled to a storage medium 104, which could be any form of medium suitable for storing digital data, including RAM (random access memory), ROM (read-only memory), flash or other non-volatile solid-state electronic storage, EEPROM (electronically erasable and programmable read only memory), or magnetic and/or optical disk storage. The storage medium 104

may store, for example, control software for execution by the controller 103 and video content of choice for display, under the control of the control software, on the electronic display device 101. A user interface (not shown), such as a personal computer with a display monitor and keyboard, may be coupled to the controller to enable configuration of the controller with specific user input, such as specific control programs to produce specific displays and/or audio output. An audio device 111 may further be coupled to the controller 103 via a sound card 110. The audio device 111 may output audio content of choice, stored in the storage medium 104, under the control of the controller 103. Components of the floor display system 100 may be powered by a power supply 114. The floor display system may further comprise a sensing device 113 to provide for a variety of interactive applications of the floor display system. The sensing device 113 could be coupled to the controller 113- 103 and provide signals thereto. The connection of the sensing device to the controller could be wired or wireless.--